



OPEN HEALTH

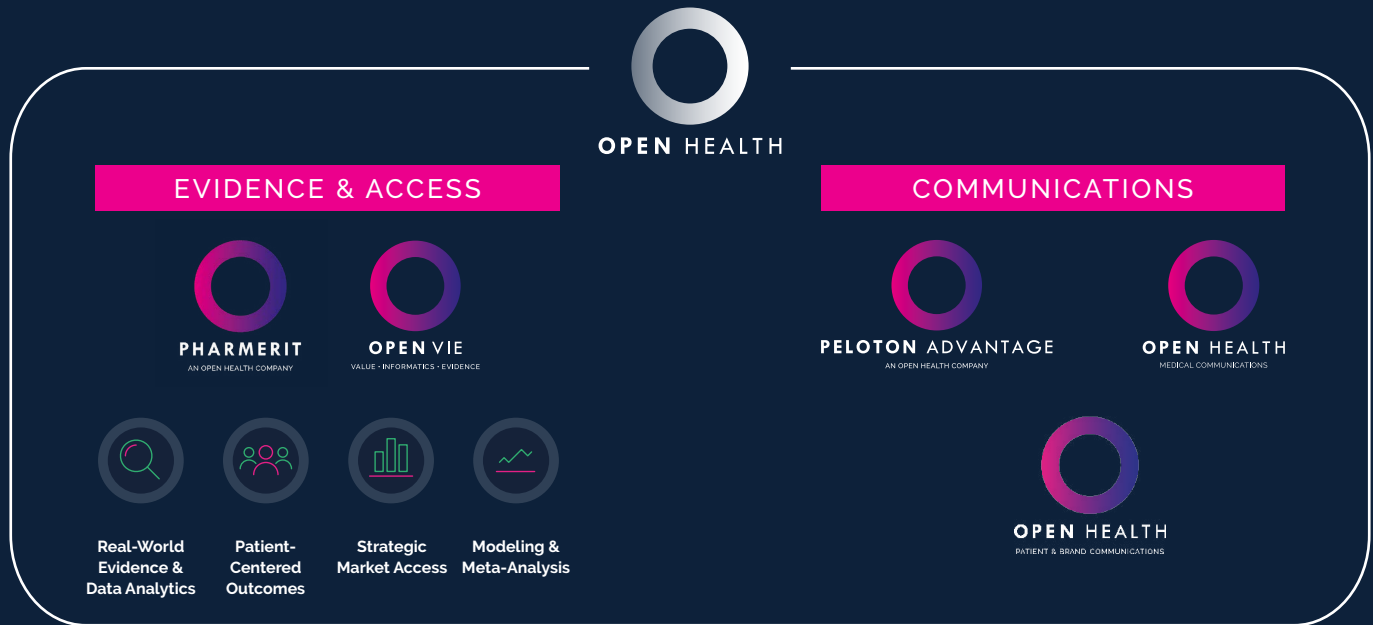
EVIDENCE & ACCESS

www.pharmerit.com

www.openhealthgroup.com

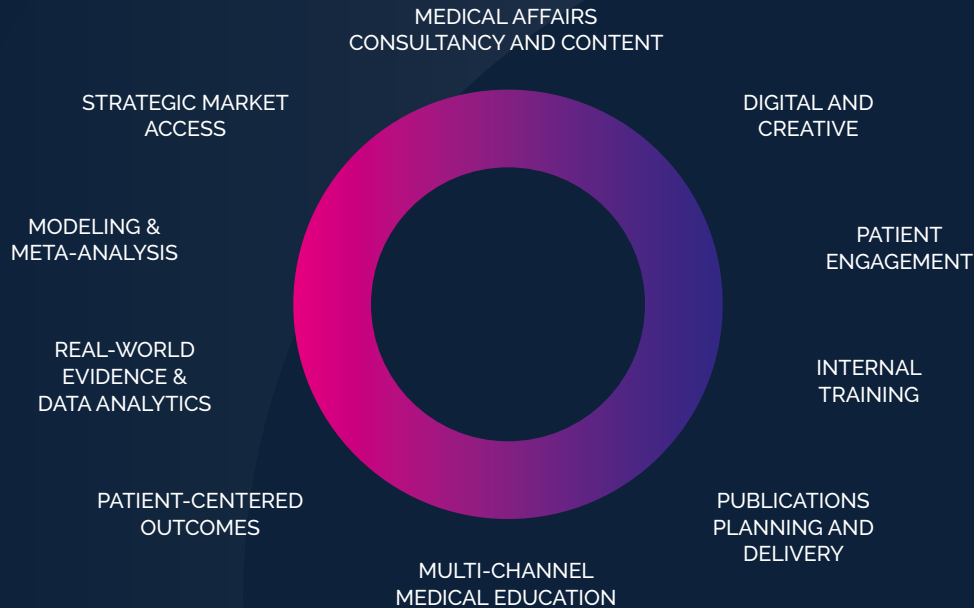
OPEN Health and Pharmerit combine the best of both worlds

Joining the Pharmerit business with the OPEN Health Group establishes a new unique entity equipped to be a global leader in HEOR, market access, medical affairs and healthcare communications.



Why OPEN Health & Pharmerit?

Together, we offer a truly comprehensive suite of services to identify and address evidence gaps and deliver world class communications across a wide range of media.



Expect more from your HEOR and market access partner



Innovation and Leadership

We have led the evolution of HEOR for over 30 years by developing and applying innovative solutions to new and old problems



Integrated Experience

Our cross-functional and multidisciplinary teams understand how to integrate the different facets of medical communications. HEOR and market access to deliver meaningful results



Scientific Excellence and Digital Expertise

Each Center of Excellence is dedicated to applying the highest scientific standards to our research while applying digital and health technology expertise



Global Presence

With 15 offices worldwide and colleagues from multicultural backgrounds, we have 700+ experts across 3 continents bringing a truly international perspective to our discipline

Global reach with local impact



15 Locations
in 3 continents

250+ Experts
dedicated to our 4 integrated
Centers of Excellence

1	2	3
USA	EUROPE	ASIA
Bethesda	Berlin	Mumbai
Boston	London	Shanghai
Chicago	Oxford (2)	
New York	Marlow	
Parsippany	Rotterdam	
	Runcorn	
	York	

Our multidisciplinary teams work across 4 Centers of Excellence:



Modeling & Meta-Analysis

Developing tools to inform policy decision-makers about the clinical and health-economic consequences of health technologies



Patient-Centered Outcomes

Including the patient perspective to better understand their needs, design better studies, and assess how they value different therapies



Real-World Evidence & Data Analytics

Designing and executing studies using data from patient medical records, insurance claims, and clinical trials to support end-to-end RWE needs



Strategic Market Access

Communicating the evidence regarding unmet needs and the benefits and costs of treatment innovation to ensure market access and reimbursement

PROVEN SUCCESS IN THE LAST 5 YEARS

65+

core cost effectiveness models delivered

60+

publications in patient-centered outcomes

340+

real-world evidence projects delivered

250+

HTA submissions supported worldwide

Pharmerit and OPEN Health locations:

Berlin

Krausenstraße 8 Berlin, Germany 10117

Bethesda

4350 East West Highway, Suite 1100, Bethesda, MD 20814

Boston

One Gateway Center, 300 Washington Street, Suite 410,
Newton, MA 02458

Chicago

311 S Wacker Dr., Suite 5020, Chicago, IL 60606

London

4th floor, Holborn Gate, 26 Southampton Buildings, Holborn,
London WC2A 1AH, United Kingdom

Marlow

The Weighbridge, Brewery Courtyard, High Street, Marlow,
Buckinghamshire SL7 2FF, United Kingdom

Mumbai

Shop-8, Shilpa Trading, Royal Accord, Tarun Bharat Rd,
Chakala, Andheri (East), Mumbai, Maharashtra, India, 400099

New York

155 Water Street, Brooklyn, New York 11201

Oxford

Clarendon House, Sandford Gate, Oxford OX4 6LB, United
Kingdom

Oxford

Magdalen Centre, Robert Robinson Avenue, Oxford OX4 4GP,
United Kingdom

Parsippany

Octagon 10 Office Center, 1719 Route 10 East, Suite 300,
Parsippany, NJ 07054, USA

Rotterdam

Marten Meesweg 107 3068 AV, Rotterdam, The Netherlands

Runcorn

The Heath, Runcorn WA7 4QX, United Kingdom

Shanghai

Spaces Base Fuxing, Room 252569, South Xi Zang Road,
Huangpu District, Shanghai, China 20021

York

Enterprise House, Innovation Way, York, YO10 5NQ,
United Kingdom



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